CASE STUDY

Healthcare Clinic

Location: Sparta, Wis.
Description: 21,000 square-feet of Forest rx in patient rooms and corridors
Flooring Choice: Forest rx: Rich Cherry and Mahogany

Aesthetically pleasing
Sound dampening
Ergonomic comfort

Noise reduction
Anti-fatigue benefits
Easy to maintain
Rich design
Ecological
A healthcare clinic in Sparta, Wis., takes pride in its ability to provide a health system to their local community. They offer medical services ranging from primary care to specialty care services and everything in between. This healthcare clinic strives to provide the best care and services in the area, and this means having a facility that expresses that same endeavor.

The best medical care facilities are ones that not only provide superior care, but also make patients and visitors feel comfortable and welcome. This feeling of comfort applies to the staff as well. The clinic in Sparta felt they could improve the facility by creating a warmer environment for both staff and patients. In February of 2014, they began by installing 21,000-square-feet of Forest rx throughout the entire third floor. This included patient rooms, medicine room, break room, storage rooms, and hallways.

The staff and patients felt an immediate impact with the new flooring. Patients noted the space “feels so warm and inviting when you enter.” The staff also shared the patient’s sentiments on the look; however, they were more impressed with the ergonomic and acoustic benefits of the flooring. The head nurse stated, “One of our favorite things about this flooring is the sound dampening that it provides our facility.” The head nurse also noted that their job has high physical demands, including being on their feet for many hours a day, which takes a toll on lower limbs. “The staff commented that their legs do not feel as tired at the end of a shift,” said the head nurse.

Forest rx is an exclusive product offering of ECORE Commercial Flooring, which is manufactured by ECORE, a company that transforms reclaimed waste into unique performance surfacing. Forest rx was designed to be a flooring solution for healthcare and senior living spaces. Forest rx reduces force and sound transmission thereby making spaces more safe and quiet. This product uses ECORE’s patented itstru technology which fusion bonds a Polyflor vinyl wear layer to a 5mm ECORE recycled rubber backing.

The installation of Forest rx adds a new dimension of medical care and service to this local clinic. “I really like the way it looks and feels,” said the head nurse. “The flooring is very easy to care for, looks rich, adds warmth, and has decreased echoing throughout the facility.”